For immediate release

Alien Skin, Andromeda Software, Digital Element & nik multimedia Announce The Essential Plug-in Bundle!

Raleigh, NC (April 22, 2004) — Raleigh, NC – Four of the top Adobe Photoshop® plug-in developers have partnered to create and offer a high-value bundle of products known as The Essential Plug-ins Bundle. The bundle includes seven professional Photoshop® plug-in programs for Mac OS X/9.x and Windows systems. The value of these products, when purchased separately, is $913.90. The Essential Plug-ins Bundle is being offered for $199.00 (US). Sales for the bundle will begin on April 19th and end May 31st. Each of the products included are the latest full versions of the most creative and technical tools used by digital artists, designers & photographers.

The Essential Plug-in Bundle includes:
- Andromeda Series 3 Screens™ (Retail Value $109.00)
- Andromeda EtchTone™ (Retail Value $98.00)
- Alien Skin Image Doctor™ (Retail Value $129.00)
- Alien Skin Splat™ (Retail Value $99.00)
- Digital Element Aurora™ (Retail Value $199.00)
- nik Color Efex Pro! Photo Classic/Design Bundle™ (Retail Value $199.95)
- nik Color Efex Pro! 2.0 Select Upgrade™ (Retail Value $79.95)

More information is available at http://www.alienskin.com/.

About Alien Skin Software, LLC:
Alien Skin Software develops, markets, and supports easy-to-use software that adds timesaving features to graphics applications. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide. Contact Alien Skin at http://www.alienskin.com/.

About Andromeda Software:
Andromeda products are multi-platform, quality engineering, distinctive and beneficial. The company located in Westlake Village, CA is a graphics software engineering company in business since 1990. The company publishes extensive multi-platform line of desktop-based Adobe Photoshop compatible plug-ins (www.andromeda.com) and on-line technology for page building and photo manipulation (http://www.eFXservices.com). Contact Andromeda Software at http://www.andromeda.com/.

About Digital Element:
Founded in 1999 in Oakland, CA, Digital Element is a software engineering firm specializing in 3D programming capabilities. In addition to its Technology-on-Demand program, which provides 3D programming services to a diverse array of organizations, Digital Element develops & distributes software products and services to film and television animators, video game designers, web developers, architects and landscape designers. Contact Digital Element at http://www.digi-element.com/.

About nik multimedia:
nik multimedia, Inc. develops the leading software products for digital photography used by a wide range of photographic consumers ranging from first-time picture takers to the photographic industry's top professionals. nik multimedia produces the award-winning nik Color Efex Pro™, nik Sharpener Pro™ and penPalette™ software. Contact nik multimedia at http://www.nikmultimedia.com.