



Voice: 919.832.4124
Fax: 919.832.4065
Web: www.alienskin.com
E-mail: amedeor@alienskin.com

For immediate release

Alien Skin Software Announces Eye Candy 5: Impact

Raleigh, NC (June 15, 2005)—Alien Skin Software today announced Eye Candy® 5: Impact (Impact). A set of 10 plug-in filters for Adobe® Photoshop® and other compatible host programs, Impact creates chrome, bevels, glass buttons, perspective shadows, and more. The third of three upgrades to Eye Candy 4000, Impact features three all-new filters and seven rewritten Eye Candy classics. Graphic designers, digital photographers, and Web content creators will appreciate Impact's versatile and beautifully rendered effects.

Impact refines the effects that made Eye Candy famous. Embossing effects now include additional preset bevel shapes and all-new surface texture controls. Gel, glass, chrome and liquid metal effects now showcase a wide variety of vibrant reflections. Impact creates an array of drop and perspective shadows, as well as reflections.

In addition, Impact showcases three all-new filters. Backlight projects dramatic light beam and spotlight effects. Brushed Metal simulates textured metal surfaces such as brushed aluminum and polished brass. Extrude gives 2D objects a classic 3-D look, adding thickness and perspective.

Impact will be the third Eye Candy 5 plug-in collection. The first, Eye Candy 5: Textures, was released in 2004 and produces a variety of seamless textures such as snake and lizard skin, fur, brick, stone and wood. Eye Candy 5: Nature followed in 2004 and creates fire, smoke, rust, ice, snow and more.

Pricing and Availability: Impact is expected to ship in July. The estimated street price for Impact is \$99. Registered users of other Alien Skin Software products will receive discount pricing when ordering direct. Online delivery will be available at the Alien Skin Web site: <http://www.alienskin.com>. Impact will also be available worldwide through stores, catalogs and resellers.

Host Requirements: Impact is a plug-in and will require one of the following: Adobe Photoshop 7 or later (including CS 2), Adobe Photoshop Elements 2 or later, Macromedia Fireworks MX 2004 or later, Corel Paint Shop Pro 8 or later, or CADlink SignLab 7.5.

System Requirements: Windows users must have at least a 1 GHz Pentium III processor, 256 MB RAM and Windows 2000 or Windows XP. Macintosh users must have at least a 500 MHz PowerPC G3 processor, 256 MB RAM and Mac OS X 10.2.6 or later (including Tiger).

Makers of award-winning plug-ins since 1994, Alien Skin Software writes and sells filters that users love.

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