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For immediate release

Alien Skin Software Ships Splat!

Raleigh, NC (March 19, 2002) — Alien Skin Software, LLC, today released Splat!™, a powerful new filter set for Adobe® Photoshop® and other image editors. Versatile and easy-to-use, Splat! combines frames, textures, edges, borders, mosaics, and more with the award-winning interface of Eye Candy® in an all new, affordable plug-in. Digital photographers, graphic designers, Web designers, and digital artists can set their images apart using the stunning effects of Splat!

Frame adds mattes and frames to any photo or other rectangular selection. Users browse through over 100 frames using a preview, then scale the frame to fit, and apply. Also great for greeting cards and invitations, Frame includes Dover and geometric borders, as well as traditional wood and metal frames, mattes, and other realistic frames such as grommets and pushpins.

Resurface adds high-resolution surface texture to any object, selection, or composition. Artists can add natural media with a few clicks, applying textures such as paper, metal, stone, wood, and leather. Designers can distort an image to fit a surface. Other surfaces include brick, carpet, concrete, dirt, and fur. Users browse over 100 surfaces using a preview, then scale the effect, and apply.

Edges adds versatile, scalable, decorative edge effects to any graphic. Users can ornament photos, invitations, and greeting cards with a variety of effects such as halftone dots or lines, torn paper, and pixelated edges. Also, because these effects adapt to any shape, they look great applied to text and other irregular selections.

Fill Stamp fills any selection with familiar objects. Designers can accent any composition, and creating thematic backgrounds for print and Web has never been easier. Users simply choose from over 100 stamp collections including leaves, buttons, coins, food, and flowers, then scale the objects to fit, and apply.

Border Stamp applies the power of Fill Stamp to borders. Users can create themed or photorealistic borders from everyday objects such as pebbles, rose petals, seashells, candy, and more. Border Stamp works with any shape or selection, including text.

Patchwork recreates any selection, shape, or image as a mosaic. Users choose from tile libraries including ceramic tiles, cross-stitch, light pegs, and ASCII art. Users simply browse the libraries and then scale the tiles to fit.

Splat! delivers these often-requested effects in the simple, user-friendly interface that Alien Skin Software™ premiered with Eye Candy 4000. Users tweak their effects in a huge preview window that includes underlying layers, command menus, and keyboard shortcuts. Splat! offers the ability to switch between filters in the preview window and unlimited undo capability. In addition, Splat! users with Photoshop 6.0 or later can create their own frames, borders, and stamp files.

Splat! is carbonized for OS X on the Macintosh and is available for both Mac and Windows at an estimated street price of \$99. Registered users of other Alien Skin products will receive discount pricing when ordering directly from Alien Skin Software. Online delivery is available at the Alien Skin Web site: <<http://www.alienskin.com>>. Splat! is available through stores, catalogs, and resellers, also.

Alien Skin Software develops, markets, and supports easy-to-use software for graphics users. Founded in 1993, Alien Skin is located in Raleigh, North Carolina and distributes its products worldwide.

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