

## **Alien Skin Software Announces Snap Art 3 Artistic Natural Media Plug-In for Photoshop**

*Photos are quickly turned into paintings or sketches that look handmade. New intelligent stroke placement creates clean edges and natural stroke patterns. New tools make it easy to mark areas that should get more detail.*

Raleigh, North Carolina – June 6, 2011 – Alien Skin Software today announced Snap Art® 3, the new version of its artistic natural media plug-in for Adobe® Photoshop®, Photoshop Elements, and Photoshop Lightroom®. Snap Art turns a photo into a beautiful work of art that looks completely handmade. You make the creative choices while Snap Art takes care of all the tedious work of drawing brush strokes.

“I think our Snap Art fans will be impressed with how much more natural the results are in version 3,” said Tom Welsh, the designer of Snap Art. “The new interface makes it extremely easy to create custom artistic effects.”

### **Beauty**

Snap Art can render hundreds of styles and media, such as oil paint, watercolor, pencil sketch, and newly added ones like crayon. It is easy to try different styles until you find the perfect look to capture the natural beauty of the subject.

Snap Art mimics the techniques of human artists, such as layered brush strokes and enhancement of important edges. Version 3 uses more refined stroke placement, making the subject natural and recognizable.

With Snap Art 3’s improved realism, portrait photographers can offer elegant paintings as a premium service. Once a Snap Art creation is printed on canvas and framed, it looks like a handcrafted work of art.

### **Ease of Use**

Using Snap Art simply requires a creative idea, not hand-eye coordination or technical training. Simply browse the presets to find a style appropriate for your photo. You can tweak a few sliders to customize the look, but most of the time this is not necessary.

If you do want more control, the new detail mask lets you quickly mark areas where you want the subject to be clearer. This lets you make a portrait absolutely perfect for crucial jobs like wedding portraits.

The Snap Art 3 interface has been completely redesigned for better ease of use. All the presets are now in one place for easier browsing. The preview is also progressively rendered to give faster feedback.



## **Pricing and Availability**

Snap Art 3 will be available in August 2011 through [www.alienskin.com](http://www.alienskin.com) for \$199 USD. Owners of Snap Art 1 or 2 may upgrade for \$99 USD. Free upgrades will be automatically sent to everyone who purchased Snap Art 2 directly from Alien Skin Software in April 2011 or later.

## **Host Requirements**

Snap Art 3 is a plug-in and requires one of the following host applications:

- Adobe Photoshop CS4 or later
- Adobe Photoshop Elements 7 or later
- Adobe Photoshop Lightroom 2 or later

## **System Requirements**

Microsoft Windows users must have at least a Pentium 4 processor or compatible and Windows XP SP3 or later. Apple Macintosh users must have an Intel processor and Mac OS X 10.5 or later. A monitor with 1024x768 resolution or greater is required.

## **About Alien Skin Software**

Alien Skin Software makes Photoshop plug-ins for photographers and graphic designers. We distill advanced math and cutting edge research into simple tools that render beautiful pictures. Our reputation for bug-free software and fast, friendly tech support has grown worldwide since 1993. For more information, visit our website at [www.alienskin.com](http://www.alienskin.com).

For product review information, e-mail [press@alienskin.com](mailto:press@alienskin.com) or call (919) 832-4124.

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