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For immediate release

Alien Skin Discloses Proposal to Acquire Quark, Inc.

August 28, 1998 -- RALEIGH -- Alien Skin Software, LLC. announced today that it will propose an acquisition transaction with Denver-based Quark, Inc. The proposal will express an interest by Alien Skin Software in acquiring all or a significant portion of Quark, Inc at a cash price that would not exceed \$134.00 although Alien Skin would throw in a couple of t-shirts and hats to sweeten the deal.

This announcement comes quickly on the heels of Alien Skin's announcement of its newest product, Xenofex™ 1.0, a collection of 16 powerful special effects filters for use with Adobe® Photoshop® and other graphics programs. Xenofex will allow graphic designers to quickly and easily create outstanding effects like Lightning, Flag, Television, Constellation, and Distress. Xenofex will include all of the features that made Alien Skin's award-winning Eye Candy® 3.0 filter set popular: an extremely intuitive interface, fully resizable and zoomable previews, sophisticated lighting controls, dozens of pre-sets and full functionality with CMYK images.

Alien Skin Software feels that acquiring Quark is important, but isn't quite sure why. "We feel we have much to offer Quark employees in the realms of snacking and hair dye, two areas in which we are clearly industry leaders," said Jeff Butterworth, Queen Bee of Alien Skin Software. "By the way, did you know that Xenofex is a wide-ranging collection of sensational, time-saving special effects that will appeal to both experienced and beginning Photoshop users?"

Alien Skin Software, founded in 1993, is located in Raleigh, North Carolina. Alien Skin Software develops, markets, and supports products that add features to larger graphical applications.

Alien Skin Software and Xenofex are trademarks of Alien Skin Software, LLC. Eye Candy is a registered trademark of Alien Skin Software, LLC. All other trademarks are the property of their respective owners. We will never wear suits.