



## Alien Skin Software Announces Exposure 5

*Visual preset browser makes previewing effects faster and easier - Dark user interface lets photographers concentrate on their photos - Program offers greater creative texture control*

**Raleigh, NC (April 24, 2013)** - Alien Skin Software today announced Exposure<sup>®</sup> 5, the new version of its flagship photography effects software. Exposure 5 enables digital photographers to achieve accurate film simulation, using a wide range of creative effects in a simple interface. Significantly, Exposure 5 can be used as a plug-in with popular host software or as a stand-alone program for even greater flexibility.

Exposure 5 brings all the creative tools of traditional film photography to the world of digital, such as the look of discontinued films, darkroom tricks, and trendy lo-fi camera quirks. Popular classic films like Kodachrome, Polaroid and even Panatomic-X are accurately simulated. Hundreds of preset effects can be applied with a single mouse-click, helping photographers achieve their desired look quickly. Exposure 5 includes both Color and black-and-white processing so there's no need to switch between tools.

"With Exposure 5, a photographer's vision is the only element separating an ordinary image from an extraordinary one. Creative control and increased productivity were essential design objectives," said Terence Tay, designer of the new Exposure 5 software. "It's now much easier and faster for photographers of all levels to find the right look for their photographs."

The entire user interface has been redesigned with productivity in mind. A darker theme reduces distractions around the photo and matches other popular tools. The preset and editing panels can be hidden, to further remove distractions and allow more room for the photograph. The new visual preset browser shows how each preset will look when applied to an image. Users can see many presets at once, for quick exploration. In addition, favorites and recently used presets are just a click away.

Significantly, Exposure 5 includes many new textures for a greater variety of vintage and Lo-Fi looks. There are now separate controls for adding borders, dust & scratches, and light leaks. A new randomize option allows a user to easily explore multiple variations on a particular look.

Exposure 5 integrates with the popular tools many photographers use in their professional workflow: Adobe<sup>®</sup> Photoshop<sup>®</sup>, Lightroom<sup>®</sup>, and now Apple<sup>®</sup> Aperture<sup>®</sup>. Now Exposure 5 can also be launched as a standalone application. That is especially useful for fast batch-processing or as part of a workflow that includes tools that do not support plug-ins.

To help users get started and for advanced techniques, the Alien Skin website has a library of [tutorial videos](#) and [example images](#).

## Pricing and Availability

Exposure 5 will be available in June 2013 through [www.alienskin.com](http://www.alienskin.com) for \$199 USD. Owners of any version of Exposure may upgrade for \$99 USD. Free upgrades will be automatically sent to everyone who purchased Exposure 4 directly from Alien Skin Software in March 2013 or later.

## Host Requirements

Exposure 5 may be used as a standalone program or a plug-in. When it is used as a plug-in it requires one of the following host applications:

- Adobe Photoshop CS5 or newer
- Adobe Photoshop Elements 10 or newer
- Adobe Photoshop Lightroom 4 or newer
- Apple Aperture 3 or newer

## System Requirements

Microsoft Windows users need Windows 7 or newer.

Apple Macintosh users need Mac OS X 10.7 or newer.

An Intel Core 2 processor or compatible is required.

A monitor with 1280x768 resolution or greater is required.

## About Alien Skin Software

Alien Skin Software makes Photoshop and other plug-ins for photographers and graphic designers. The company distills advanced math and cutting edge research into simple tools that render beautiful pictures. Alien Skin software's reputation for bug-free software and friendly tech support has grown worldwide since its founding in 1993. For more information, visit the Alien Skin website at [www.alienskin.com](http://www.alienskin.com).

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### Media Contact:

Steven Rosenbaum

S.I.R. Marketing Communications, Inc.

[sir@sironline.com](mailto:sir@sironline.com)

631-757-5665

### Company Contact:

Alien Skin Software

[press@alienskin.com](mailto:press@alienskin.com)

919-832-4124